



SAMPLE MESSAGES

BIG-CITY BITES

Eat Across North America



FACEBOOK/INSTAGRAM ACTIVITY MESSAGES:



POST 1:

Eat like a [INSERT CITY NAME HERE] local! Join us for this Big-City Bites event on [INSERT DAY/DATE] at [INSERT TIME] in the [INSERT LOCATION]!

POST 2:

Chef [INSERT NAME] is busy preparing [INSERT MENU ITEMS] for our salute to [INSERT CITY]! Stop in to [INSERT LOCATION] at [INSERT TIME] for these and lots of other "Big-City Bites"!

POST 3:

From Chicago hot dogs to Memphis BBQ and more, Big-City Bites has it all. Eat across North America with us in the [INSERT LOCATION] on [INSERT DAY/DATE]! More details coming soon.

POST 4:

We're pulling up to [INSERT CITY] in the [INSERT DINING LOCATION] on [INSERT DAY/DATE] at [INSERT TIME]! Try [INSERT MENU ITEMS], plus [INSERT OTHER ACTIVITIES YOU HAVE PLANNED].

POST 5:

We're in the [INSERT LOCATION] celebrating [INSERT CITY] as part of our Big-City Bites promo! Come over from now until [INSERT END TIME] for [INSERT MENU ITEMS], [INSERT ACTIVITIES] and more.

POST 6:

Cruise up to [INSERT LOCATION] with us on [INSERT DAY/DATE] at [INSERT TIME] as part of our Big-City Bites event. Try Chef [INSERT NAME]'s [INSERT MENU ITEMS] & more. Anything else you are hoping to try from this city? Comment below!

POST 7:

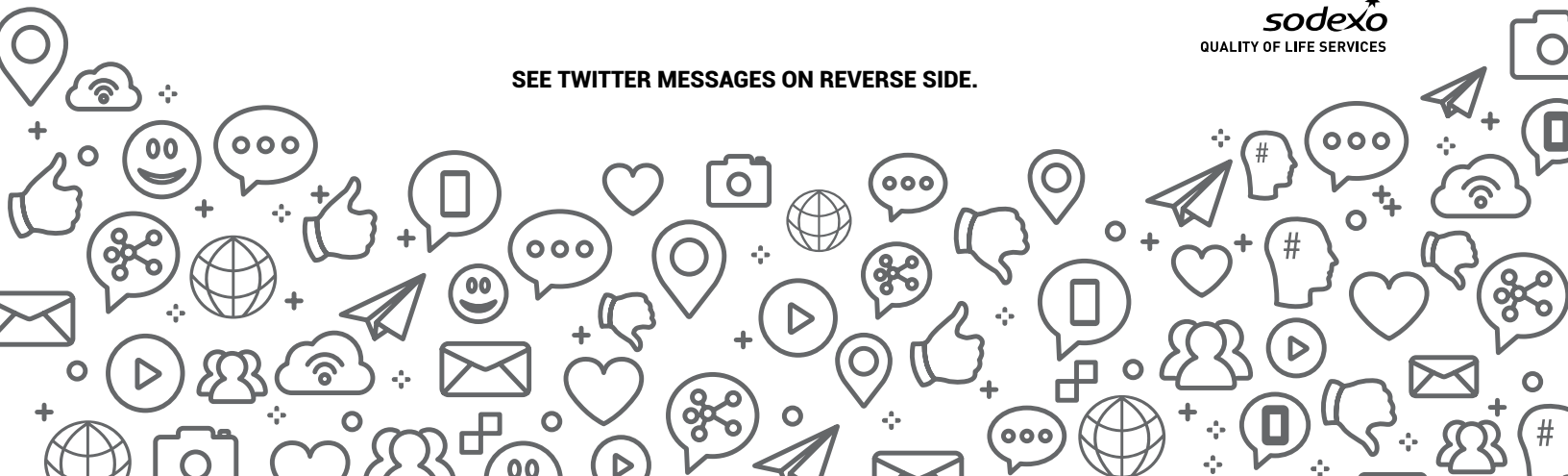
Only [INSERT NUMBER OF DAYS] days left until our Big-City Bites event. [INSERT NAMES] are prepping to take you to [INSERT CITY]! Will we see you there?

Suggested hashtag: **#**

#BigCityBitesPromo

SEE TWITTER MESSAGES ON REVERSE SIDE.

sodexo
QUALITY OF LIFE SERVICES





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TWITTER ACTIVITY MESSAGES:



POST 1:

Eat like a [INSERT CITY NAME HERE] local! Join us for this Big-City Bites event on [INSERT DAY/DATE] @ [INSERT TIME] in the [INSERT LOCATION]!

POST 2:

Chef [INSERT NAME] is preparing [INSERT MENU ITEMS] for our salute to [INSERT CITY]! Stop in to [INSERT LOCATION] @ [INSERT TIME] for these & other "Big-City Bites"!

POST 3:

Eat across North America with us in the [INSERT LOCATION] on [INSERT DAY/DATE]! More details coming soon.

POST 4:

We're pulling up to [INSERT CITY] in the [INSERT DINING LOCATION] on [INSERT DAY/DATE] at [INSERT TIME]! Try [INSERT MENU ITEMS] & more.

POST 5:

We're in the [INSERT LOCATION] celebrating [INSERT CITY] for our Big-City Bites promo! Come over from now 'til [INSERT END TIME] for [INSERT MENU ITEMS] & more.

POST 6:

Cruise up to [INSERT LOCATION] with us on [INSERT DAY/DATE] at [INSERT TIME]. Try Chef [INSERT NAME]'s [INSERT MENU ITEMS] & more. RT & tell us what you'd like to see!

POST 7:

[INSERT NUMBER OF DAYS] days left until Big-City Bites. [INSERT NAMES] are prepping to take you to [INSERT CITY]! Will we see you there?

Suggested hashtag: **#**

#BigCityBitesPromo

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