

WHAT’S INSIDE? Come to [INSERT LOCATION] on [INSERT DATE] at [INSERT TIME] as Chefs [INSERT SODEXO EMPLOYEES’ NAMES] square off in our MYSTERY BASKET CHALLENGE! Enjoy the show, root on the chefs, and enter to win door prizes!

Stay tuned for the beginning of our DUELING DISHES competition. Your campus chefs will create exciting and innovative dishes in a variety of challenges inspired by your favorite television cooking shows!

IT’S ON! Join Chefs [INSERT SODEXO EMPLOYEES’ NAMES] as they face off in our QUICKFIRE CHALLENGE competition. Don’t miss a moment of live action in this showcase of culinary skill at [INSERT LOCATION] on [INSERT DATE] at [INSERT TIME]!

EN GARDE! Chefs [INSERT SODEXO EMPLOYEE NAME AND COMPETITOR’S NAME] are preparing for the SIGNATURE DISHES competition, judged by YOU! Stop by [INSERT LOCATION] on [INSERT DATE] at [INSERT TIME] for food, fun and prizes!

Chefs [INSERT SODEXO EMPLOYEE NAME AND COMPETITOR’S NAME] are getting ready for the [INSERT first|next|last] event in our DUELING DISHES competition! Join us in the [INSERT LOCATION] on [INSERT DATE] at [INSERT TIME] for the [INSERT CHALLENGE NAME]!

CONGRATULATIONS to [INSERT WINNING CHEF’S NAME], whose [INSERT NAME OF DISH] was judged the winner of our [INSERT CHALLENGE NAME]! Thanks to everyone who joined in the fun! [INSERT PHOTO IF AVAILABLE]

We’re dressing up [INSERT LOCATION] on [INSERT DATE] at [INSERT TIME] for a SHOWSTOPPING BUFFET, part of our DUELING DISHES competition. Join Chefs [[INSERT SODEXO EMPLOYEES’ NAMES] as they present two fine-dining menus for you to judge!



* Julia Child popularized the television cooking show with *The French Chef*, which debuted in 1963 on Boston’s WGBH.
* Through 243 episodes of his popular competition show *Beat Bobby Flay*, Chef Flay has recorded 159 wins and 84 losses, or 65.4%
* In its pilot episode, *Chopped* was set in a mansion and hosted by a butler. The chopped dish was fed to the butler’s Chihuahua.
* The Great British Bake Off is credited with sparking a baking Renaissance in the UK, with stores reporting sharp increases in sales of baking accessories and ingredients.
* Gordon Ramsay, the fiery-tempered host of *Hell’s Kitchen*, admitted in a 2013 interview that his anger at participants on the show is largely stage acting rather than a genuine feeling.
* Chef Mario Batali was the winningest contestant on *Iron Chef America* with a staggering record of 79.2%!
* The popular cooking competition program *Top Chef* is produced by Magical Elves Productions, the same company that created the fashion contest *Project Runway*.
* *Top Chef* has inspired more than 20 spin-off programs in countries around the world.
* Celebrity Chef Guy Fieri hosts *Guy’s Grocery Games* on Food Network. Season 1 was shot inside an actual grocery store, Field's Market in West Hills, CA.
* Perishable foods left over from taping each episode of *Guy’s Grocery Games* are donated to local food banks and local farmers.