



A FANTASTY DINING SHOWCASE

Sample Messages



FACEBOOK/INSTAGRAM ACTIVITY MESSAGES:



POST 1:

Our Imagine That! Masquerade Ball is almost here! Join us on [INSERT DAY/DATE] at [INSERT LOCATION] for [INSERT MENU ITEMS, ACTIVITIES] and more! Dress in your favorite fairy tale or fantasy costume for a chance to win a prize. There will be oodles of delicious and imaginative dishes to try and so much more!

Suggested hashtags for Instagram:
#SDXIMAGINETHAT #IMAGINETHAT
#FAIRYTALEANDFANTASYMASQUERADE
#IMAGINETHATMASQUERADEBALL

POST 2:

Hey dreamer – it's time for a Build Your Own Fan-TASTY Breakfast Bar! Check out all the fun at [INSERT LOCATION]! Try [INSERT FOOD ITEMS], plus [INSERT ADDITIONAL ACTIVITIES AT THE EVENT]! Be sure to stop by and make your own delicious concoction. We can't wait to see what you dream up!

Suggested hashtags for Instagram:
#IMAGINETHAT #BYOFANTASTYBREAKFASTBAR
#BUILDOUROWNFFANTASTYBREAKFASTBAR

POST 3:

Our "Can't Imagine Life Without" Mural is up at [INSERT LOCATION]. Come by and spread some positivity by adding to our campus masterpiece and let us know who or what you can't live without!

Suggested hashtags for Instagram:
#IMAGINETHAT #CANTIMAGINELIFEWITHOUT

POST 4:

The kitchen is ready and we want YOU to crEATE with us! Join us on [INSERT DAY/DATE] at [INSERT LOCATION] to learn fun and inventive cooking techniques from your favorite chef(s) and how to make tasty items such as [INSERT SAMPLE MENU ITEMS].

Suggested hashtags for Instagram:
#CREATEWITHUS #IMAGINETHAT

POST 5:

Did you know that a strawberry isn't a berry? (A banana is!) Orange you glad you found out? Join us on [INSERT DAY/DATE] at [INSERT LOCATION] for more interesting food facts as well nutrition information from our campus dietician. We will also have a local food pantry representative from ____ (local food charity) to discuss hunger-related food issues and how you can help! We'll have delicious nibbles for you to nosh while your noggin learns more.

Suggested hashtags for Instagram:
#DIDYOUKNOWTHAT #IMAGINETHAT

POST 6:

Is breakfast your favorite meal of the day? Us too! Come join us for a Build Your Own Fan-TASTY Breakfast Bar that will be available on [INSERT DAY/DATE] at [INSERT LOCATION]. We'll have plenty of sweet and savory items for you to create your most epic fantasy feast!

Suggested hashtags for Instagram:
#IMAGINETHAT #BYOFANTASTYBREAKFASTBAR
#BUILDOUROWNFFANTASTYBREAKFASTBAR

POST 7:

Be our guest! We're hosting a Fairy Tale and Fantasy Costume Masquerade Ball and we want to see you there. There will be a costume contest as well as delicious food such as [INSERT SAMPLE MENU ITEMS] and more. The fun all happens on [INSERT END DAY/DATE] in the [INSERT LOCATION].

Suggested hashtags for Instagram:
#SDXIMAGINETHAT #IMAGINETHAT
#FAIRYTALEANDFANTASYMASQUERADE
#IMAGINETHATMASQUERADEBALL

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SEE TWITTER MESSAGES AND ADDITIONAL
"DID YOU KNOW?" FUN FACTS FOR SOCIAL
MEDIA ON NEXT PAGE.



Sample Messages



A FANTASY DINING SHOWCASE



TWITTER ACTIVITY MESSAGES:



POST 1:

The Fairy Tale and Fantasy Costume Masquerade Ball is almost here! Join us on [INSERT DAY/DATE] at [INSERT LOCATION] for [INSERT MENU ITEMS, ACTIVITIES] and more!

Suggested hashtags:
#SDXIMAGINETHAT #IMAGINETHAT
#FAIRYTALEANDFANTASYMASQUERADE
#IMAGINETHATMASQUERADEBALL

POST 2:

Check out the excitement at [INSERT LOCATION]! Try [INSERT FOOD ITEMS], plus [INSERT ADDITIONAL ACTIVITIES AT THE EVENT]! Stop by our "Did You Know That..." event on [INSERT DAY/DATE] at [INSERT LOCATION].

Suggested hashtags:
#DIDYOUKNOWTHAT #IMAGINETHAT

POST 3:

Take part in our CrEATe With Us event on [INSERT DAY/DATE] at [INSERT LOCATION]. Activities to enjoy including [INSERT EVENT ACTIVITIES HERE], plus such tasty dishes as [INSERT SAMPLE MENU ITEMS].

Suggested hashtags:
#CREATEWITHUS #IMAGINETHAT

POST 4:

It's a Build Your Own Fan-TASTY Breakfast Bar! Join us on [INSERT DAY/DATE] at [INSERT LOCATION] to create your very own epic fantasy breakfast with sweet and savory items such as [INSERT SAMPLE MENU ITEMS].

Suggested hashtags:
#IMAGINETHAT #BYOFANTASTYBREAKFASTBAR
#BUILDOUROWNFFANTASTYBREAKFASTBAR

POST 5:

Did You Know That... red peppers have more Vitamin C than oranges? Join us on [INSERT DAY/DATE] at [INSERT LOCATION] to learn more about food nutrition, food scarcity and its impact in our community. There will be lots to learn and lots to nibble!

Suggested hashtags:
#DIDYOUKNOWTHAT #IMAGINETHAT

POST 6:

Calling all creators! Check out our delicious Build Your Own Fan-TASTY Breakfast and make your own sweet or savory masterpiece! The event will feature special ingredients that are sure to ignite your taste buds and fuel your creativity – come by on [INSERT DAY/DATE] at [INSERT LOCATION].

Suggested hashtags:
#IMAGINETHAT #BYOFANTASTYBREAKFASTBAR
#BUILDOUROWNFFANTASTYBREAKFASTBAR

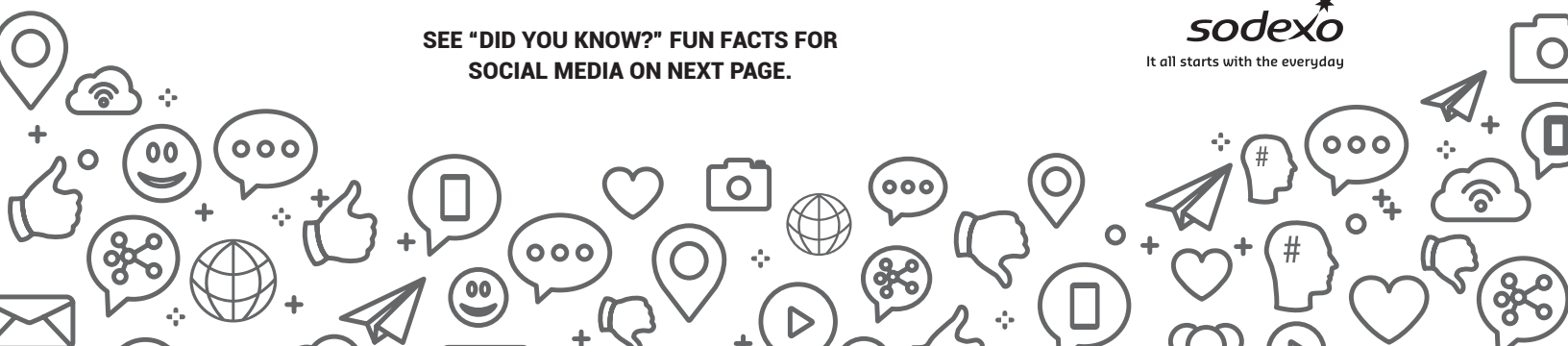
POST 7:

You are cordially invited to our Fairy Tale and Fantasy Costume Party Masquerade Ball. Enjoy treats such as [INSERT SAMPLE MENU ITEMS] and more. The costumed fun all happens on [INSERT END DAY/DATE] in the [INSERT LOCATION].

Suggested hashtags:
#SDXIMAGINETHAT #IMAGINETHAT
#FAIRYTALEANDFANTASYMASQUERADE
#IMAGINETHATMASQUERADEBALL

SEE "DID YOU KNOW?" FUN FACTS FOR
SOCIAL MEDIA ON NEXT PAGE.

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Did You Know?

FUN FACTS FOR SOCIAL MEDIA

These fun facts about food will engage students during the Imagine That! promotion. Use them on social media or post them in the dining hall to keep student interest high!

- **Strawberries are not berries, bananas are!** It is a common misconception that strawberries are berries, but with good reason, after all, looks can be deceiving. Even more unbelievably, it is said that bananas who look nothing like the typical berry are a part of the family!
- **Back in the days, lobsters and oysters were recognized as the food of the "working class."** Seafood like lobsters and oysters are considered a treasure and fanciful food now, but that was not the case for several decades. Back then, people detested the taste of lobsters and would return them to the sea or offer them to servants.
- **You can hear rhubarb grow.** Bet you didn't know that there is a plant that you can hear grow! It is the rhubarb, a plant that is native to central Asia. According to experts, you can quicken the growth of your rhubarb by placing it in a dark shed to mimic spring. This results in a growth that is unusually so fast that you can hear the plant popping as it lengthens!
- **Mushrooms can never be overcooked.** Mushrooms contain a unique polymer that ensures that they always have a tender taste when cooked. This means that most people usually get cooking them right.
- **The sandwich was invented because of gambling.** John Montagu created the sandwich while he was on a 24-hour gambling streak. History has it that Montagu was hungry during the game but didn't want to stop playing; thus, the birth of the sandwich – two bread slices filled with just about anything he liked!
- **Cheese is the most popularly stolen food all around the globe.** Believe it or not, cheese, which can be considered a food staple all over the world, is the most stolen food all over. Around 4% of ALL the cheese made in the world gets stolen! Wow! Talk about un-brie-lievable.
- **Fruit stickers are edible – and quite tasty too!** If you didn't know, bite into a fruit sticker, and you'll find that it tastes sweet. However, you probably shouldn't continue eating!
- **Eating healthy costs way more than relying on junk foods daily.** One of the reasons people prefer to eat junk foods is because they come at a price way lower than that of vegetables and other healthy foods.
- **People considered black pepper a luxury in the Middle Ages.** There's almost no recipe without pepper; they are a common form of spicing up food, but that wasn't always the case! Back in the Middle Ages, pepper and a few other spices were likened to rare gems with Portugal's Vasco de Gama becoming the first man to sail around Africa to get to India in a search for spices.
- **Russia did not consider beer as alcohol until 2011.** In Russia, beer and any alcoholic beverage under 10% ABV were not considered alcohol. In 2011, however, things changed, and they were passed into law as notable sources of alcohol because alcoholism and its attached problems became rampant in the country.

Source:
<https://www.insider.com/amazing-food-facts>


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