

## SAMPLE MESSAGES





### POST 1:

Return of the '20s is almost here! Join us on [INSERT DAY/ DATE] at [INSERT LOCATION] for [INSERT MENU ITEMS, ACTIVITIES] and more!

### Suggested hashtags:

#SDXReturnOfTheTwenties #ReturnOfTheTwenties

### POST 2:

Check out all the excitement at [INSERT LOCATION]! Try [INSERT FOOD ITEMS], plus [INSERT ADDITIONAL ACTIVITIES AT THE EVENT]! Be sure to stop by and take part in our Roaring Twenties Trivia on [INSERT DAY/DATE] at [INSERT LOCATION].



Suggested hashtags:
#RoaringTwentiesTrivia #ReturnOfTheTwenties



### POST 3:

Our Silent Movie Maker event will give you the chance to make a tribute video to the '20s in black & white. We have the props – all we need is your time and talent. Plus, we'll have plenty of good eats to enjoy including [INSERT SAMPLE MENU ITEMS] and more! The ACTION starts on [INSERT DAY/DATE] at [INSERT LOCATION].

### Suggested hashtags:

#SilentMovieMaker #ReturnOfTheTwenties

### POST 4:

It's a '20s-inspired Beach Bash! Join us on [INSERT DAY/ DATE] at [INSERT LOCATION] to sample a stellar line-up of delicious beach dishes, including [INSERT SAMPLE MENU ITEMS]. While you're there, please participate in some of the fun we have planned, such as [INSERT DETAILS ON EVENT ACTIVITIES].

## Suggested hashtags: #DiveBackInTime #ReturnOfTheTwenties

### POST 5:

Get PUMP-ed! Our Do The Charleston will test your dance skills while enjoying all the fun and flair of this iconic dance. We have great prizes for our Charleston Champions, plus there will be plenty of delicious '20s-inspired foods to enjoy, including [INSERT SAMPLE MENU ITEMS]. It all happens on [INSERT DAY/DATE] at [INSERT TIME] in the [INSERT LOCATION].



Suggested hashtags:
 *\*#DoTheCharleston #ReturnOfTheTwenties*

### POST 6:

Too busy to enjoy our salute to the '20s? No worries. Check out our delicious '20s-inspired, grab-n-go selections such as [INSERT SAMPLE MENU ITEMS]. Our tasty-to-go items will be available on [INSERT DAY/DATE] at [INSERT LOCATION].

Suggested hashtags:#Horsd'oeuvresOnTheGo #ReturnOfTheTwenties

### POST 7:

Get ready for the Costume Contest of the Century! Strike a pose decked out in '20s-inspired finest and then post to social media so that the entire campus community can vote for their favorite. Winners receive great prizes. The fun all happens on [INSERT DAY/DATE] at [INSERT LOCATION], plus there will be plenty of good foods to enjoy, such as [INSERT SAMPLE MENU ITEMS].

Suggested hashtags:
#CostumeContestOfTheCentury #ReturnOfTheTwenties



# SAMPLE MESSAGES



## TWITTER ACTIVITY MESSAGES:



### POST 1:

Return of the '20s is almost here! Join us on [INSERT DAY/DATE] at [INSERT LOCATION] for [INSERT MENU ITEMS, ACTIVITIES] and more!

# Suggested hashtags: #SDXReturnOfTheTwenties #ReturnOfTheTwenties

### POST 2:

Check out the excitement at [INSERT LOCATION]! Try [INSERT FOOD ITEMS], plus [INSERT ADDITIONAL ACTIVITIES AT THE EVENT]! Stop by for our Roaring Twenties Trivia on [INSERT DAY/DATE] at [INSERT LOCATION].

Suggested hashtags: #RoaringTwentiesTrivia #ReturnOfTheTwenties

### POST 3:

Take part in our Silent Movie Maker event on [INSERT DAY/DATE] at [INSERT LOCATION]. Activities to enjoy including [INSERT EVENT ACTIVITIES HERE], plus such tasty dishes as [INSERT SAMPLE MENU ITEMS].



Suggested hashtags: #SilentMovieMaker #ReturnOfTheTwenties

### POST 4:

Check out our delicious '20s-inspired, grabn-go selections such as [INSERT SAMPLE MENU ITEMS]. These tasty treats will be available on [INSERT DAY/DATE] at [INSERT LOCATION].

Suggested hashtags:
 #Horsd'oeuvresOnTheGo
 #ReturnOfTheTwenties

#### POST 5:

It's a '20s-inspired Beach Bash! Join us on [INSERT DAY/DATE] at [INSERT LOCATION] to sample a stellar line-up of beach dishes, including [INSERT SAMPLE MENU ITEMS]. There will be plenty of fun things to do, including [INSERT DETAILS ON EVENT ACTIVITIES].

## Suggested hashtags:
##DiveBackInTime #ReturnOfTheTwenties

### POST 6:

Get PUMP-ed to show us your best Charleston dance moves. There will be great foods including [INSERT SAMPLE MENU ITEMS], plus terrific prizes for our winners. It all happens on [INSERT DAY/DATE] at [INSERT TIME] in the [INSERT LOCATION].



### POST 7:

Strike a pose to win great prizes during our Costume Contest of the Century. Get the most votes on social media to come out on top. Top off the event on [INSERT DAY/DATE] at [INSERT LOCATION] with delicious foods, including [INSERT SAMPLE MENU ITEMS].



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Suggested hashtags: #CostumeContestOfTheCentury #ReturnOfTheTwenties

### DID YOU KNOW? fun facts for social media

These fun facts about the Roaring Twenties will engage students during the Return of the '20s promotion. Use them on social media or post them in the dining hall to keep student interest high!

- There was a significant culture change in the United States during the Roaring Twenties, as media and movies were able to be mass-produced.
- The first automobiles were created in the 1920s, giving people the freedom to drive.
- Women who wore short skirts and listened to Jazz would be called flappers, and these same women usually liked to wear short hair as well.
- In 1927, Charles Lindbergh was the first person to fly a solo nonstop transatlantic flight.
- The music of the '20s was called the Jazz Age, a type of music that was a popular part of the culture, and many Americans loved to listen to it and go out dancing to musicians like Louis Armstrong.
- Many believe speakeasies began popping up during the 1920s, but these illegal establishments date to the 1880s.

Sources:

https://gatsbyflappergirl.com/facts-about-the-roaring-20s/ https://strandmag.com/10-surprising-facts-about-theroaring-twenties/

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